

How Destin-Fort Walton Beach Tourism Works for You



OUR MISSION

Make time spent here, whether visiting, living, or working, more valuable to all



OUR PROMISE

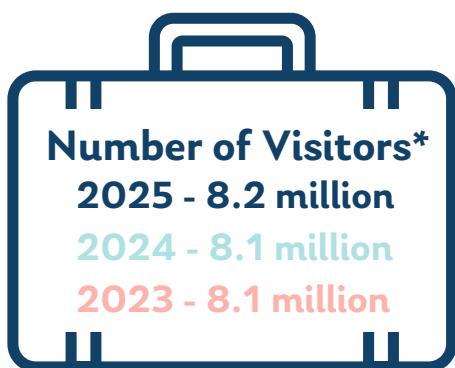
We get kids outside on the water to give their adventurous side room to grow

- Marketing + Advertising
- Turtle Nesting Program
- Beach + Dune Restoration
- Marine Law Enforcement
- Museums + Chambers
- Water Quality Testing
- Partner Program
- Landscaping
- Local Event Promotion
- Lifeguards
- Film Commission
- Destination Stewardship

- Waterfront Parks Maintenance
- Beach Accessways
- Visitor Welcome Centers
- Meetings + Events
- Beach Grooming
- Trash Removal
- Dredging
- Infrastructure
- Artificial Reefs
- Crisis Management
- Social Media Coverage
- Land + River Development

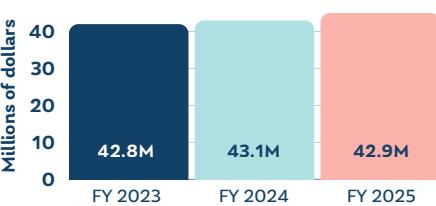


LITTLE ADVENTURES
DESTIN-FORT WALTON BEACH, FL



*Estimate based on annual lodging data

Tourism Tax Revenue



Capital Projects



DESTIN
FORT
WALTON
BEACH
FLORIDA

MEETINGS + EVENTS

Total Revenue

 **FY 2025**
\$1.4M

20,512
Lionfish removed



18

Sea turtle nests



Artificial Reef Investments

Including the purchase of what will be the world's largest artificial reef



 **FY 2025**
\$8.4M

Airport Arrivals

 **FY 2025**
1.3M

CONNECT WITH US!

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